



EMOTIVE

GLAZED CERAMIC WALL TILE

floridatile

EMOTIVE

OUR SPACES SUBTLY ECHO WHO WE ARE.

Whether it is the spotlight or the background you crave, whether you seek adventure or long for a serene escape, express yourself with Emotive by Florida Tile.

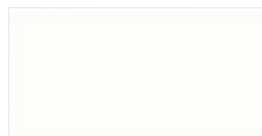
This collection of glazed ceramic wall tile beautifully links art, aesthetics, and the built environment. It challenges you to be brave and make magic. It invites you to build a space to create...or decompress. Offering a full range of both neutral and dramatic colors, shapes, and textures, it prepares you to incite an emotional response from all who enter. Emotive allows the moment to be seized...or escaped completely.

Available in ten colors: Astonished White, Bashful Beige, Coy Grey, Triumphant Taupe, Gratitude Dark Grey, Envy Green, Pride Blue, Mischievous Red, Stoic Brown, and Bravado Black, all come in glossy or silk finishes. Pressed 3x6, 3x12, and a 4x9 trapezoid field tile, along with 3x6 and 3x12 bullnose options are available in all colors and finishes. Exquisite 3-dimensional, glossy listellos in all colors softly resonate to round out the line.

Emotive glazed ceramic wall tile is appropriate for all standard, interior, residential and commercial, wall and backsplash applications and is GREENGUARD® certified.

shown on front: **EMV10S 3x12** Bravado Black Silk,
EMV10G 4x9TPZ Bravado Black Trapezoid Glossy,
EMV1G 4x9TPZ Astonished White Trapezoid Glossy,
EMV3G 4x9TPZ Coy Grey Trapezoid Glossy &
Excursion **EXN20 8x36** Denali

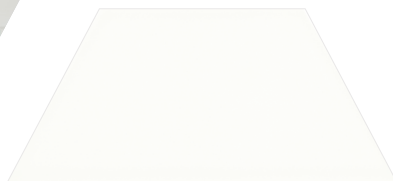
ASTONISHED WHITE



EMV1S 3x6
Astonished White Silk



EMV1G 3x6
Astonished White Glossy



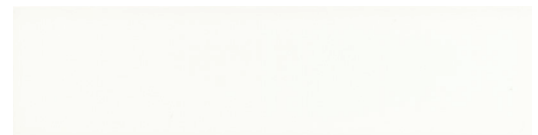
EMV1S 4x9TPZ
Astonished White Trapezoid Silk



EMV1G 4x9TPZ
Astonished White Trapezoid Glossy



EMV1S 3x12
Astonished White Silk



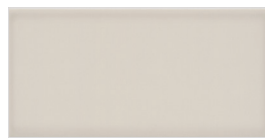
EMV1G 3x12
Astonished White Glossy



EMV1G/L3x12
Astonished White Listello

this page: **EMV1S 3x12** Astonished White Silk &
EMV1S 4x9TPZ Astonished White Trapezoid Silk

BASHFUL BEIGE



EMV2S 3x6
Bashful Beige Silk



EMV2G 3x6
Bashful Beige Glossy



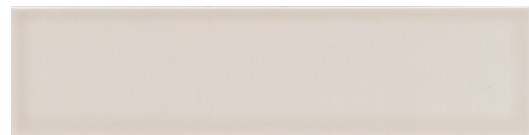
EMV2S 4x9TPZ
Bashful Beige Trapezoid Silk



EMV2G 4x9TPZ
Bashful Beige Trapezoid Glossy



EMV2S 3x12
Bashful Beige Silk



EMV2G 3x12
Bashful Beige Glossy



EMV2G/L3x12
Bashful Beige Listello

above: **EMV2G 3x12** Bashful Beige Glossy
& **EMV2G/L3x12** Bashful Beige Listello

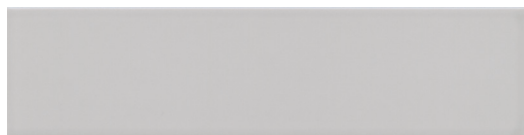
COY GREY



EMV3S 3x6
Coy Grey Silk



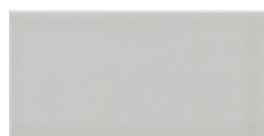
EMV3S 4x9TPZ
Coy Grey Trapezoid Silk



EMV3S 3x12
Coy Grey Silk

top left: **EMV3G 4x9TPZ** Coy Grey Trapezoid Glossy,
EMV10G 4x9TPZ Bravado Black Trapezoid Glossy,
EMV1G 4x9TPZ Astonished White Trapezoid Glossy
& Excursion **EXN20 8x36** Denali

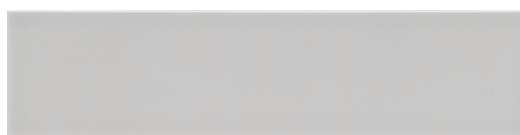
top right: **EMV3S 3x12** Coy Grey Silk,
EMV6S 3x12 Gratitude Dark Grey Silk,
EMV8S 3x12 Mischievous Red Silk &
East Village **EVG40 12x24** Stuyvesant Charcoal



EMV3G 3x6
Coy Grey Glossy



EMV3G 4x9TPZ
Coy Grey Trapezoid Glossy



EMV3G 3x12
Coy Grey Glossy



EMV3G/L3x12
Coy Grey Listello



TRIUMPHANT TAUPE



EMV4S 3x6
Triumphant Taupe Silk



EMV4G 3x6
Triumphant Taupe Glossy



EMV4S 4x9TPZ
Triumphant Taupe Trapezoid Silk



EMV4G 4x9TPZ
Triumphant Taupe Trapezoid Glossy



EMV4S 3x12
Triumphant Taupe Silk



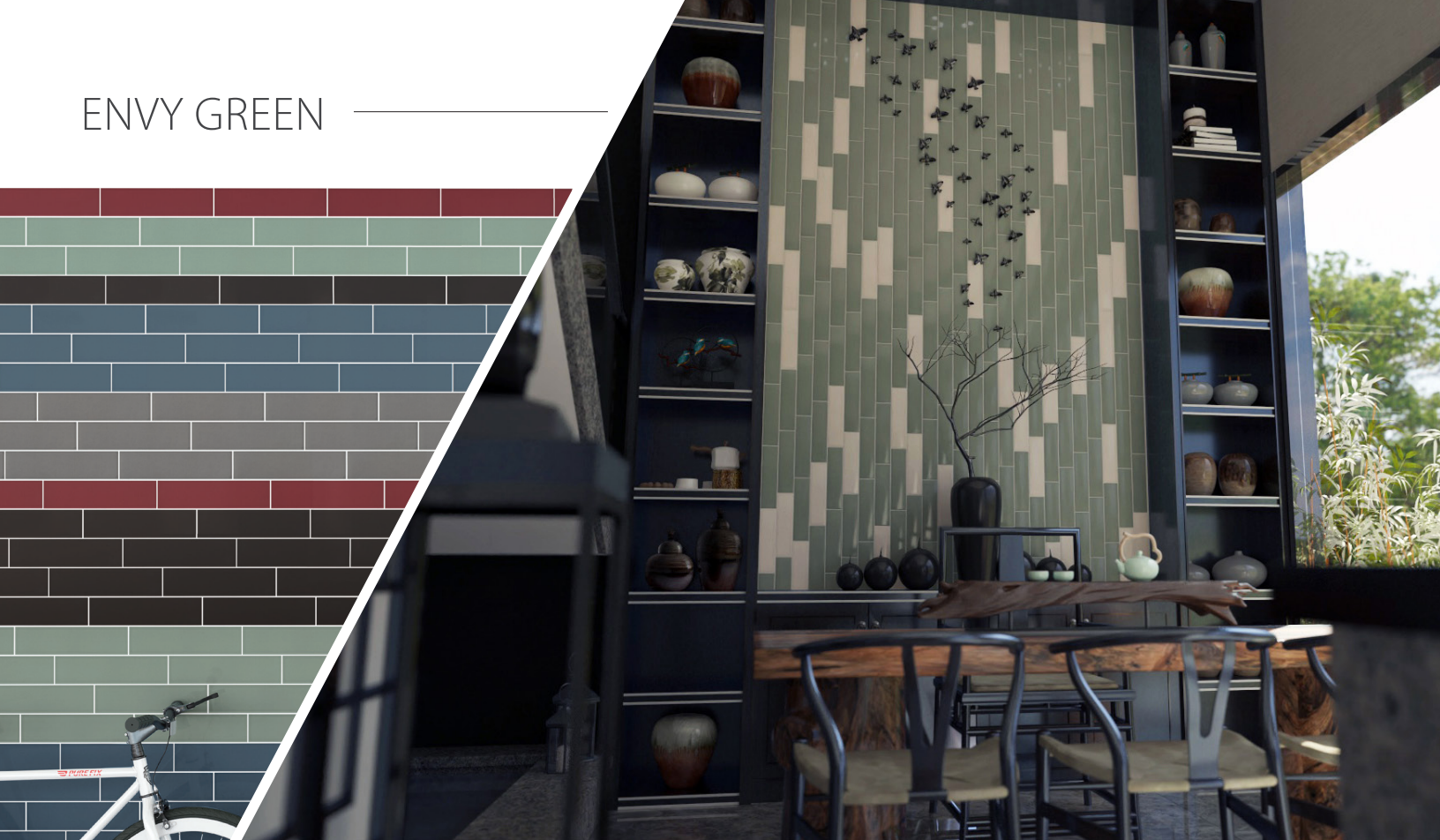
EMV4G 3x12
Triumphant Taupe Glossy



EMV4G/L3x12
Triumphant Taupe Listello

above: **EMV4S 4x9TPZ** Triumphant Taupe Trapezoid Silk,
EMV2S 4x9TPZ Bashful Beige Trapezoid Silk &
EMV5S 4x9TPZ Envy Green Trapezoid Silk

ENVY GREEN



EMV5S 3x6
Envy Green Silk



EMV5S 4x9TPZ
Envy Green Trapezoid Silk



EMV5S 3x12
Envy Green Silk



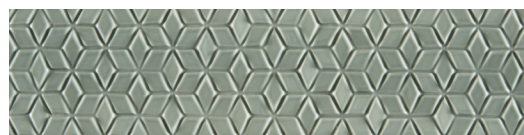
EMV5G 3x6
Envy Green Glossy



EMV5G 4x9TPZ
Envy Green Trapezoid Glossy



EMV5G 3x12
Envy Green Glossy



EMV5G/L3x12
Envy Green Listello

top left: **EMV5G 3x12** Envy Green Glossy, **EMV6G 3x12** Gratitude Dark Grey Glossy, **EMV7G 3x12** Pride Blue Glossy, **EMV8S 3x12** Mischievous Red Silk, **EMV10S 3x12** Bravado Black Silk & Modtique **MTQ30 24x48** Salon

top right: **EMV5G 3x12** Envy Green Glossy
& **EMV2G 3x12** Bashful Beige Glossy

— GRATITUDE DARK GREY



EMV6S 3x6
Gratitude Dark Grey Silk



EMV6S 4x9TPZ
Gratitude Dark Grey Trapezoid Silk



EMV6S 3x12
Gratitude Dark Grey Silk



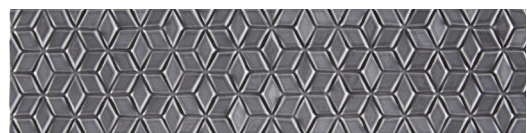
EMV6G 3x6
Gratitude Dark Grey Glossy



EMV6G 4x9TPZ
Gratitude Dark Grey Trapezoid Glossy



EMV6G 3x12
Gratitude Dark Grey Glossy



EMV6G/L3x12
Gratitude Dark Grey Listello

top left: **EMV6S 3x12** Gratitude Dark Grey Silk

top right: **EMV3S 3x12** Coy Grey Silk,
EMV6S 3x12 Gratitude Dark Grey Silk
& **EMV8S 3x12** Mischievous Red Silk

PRIDE BLUE



EMV7S 3x6
Pride Blue Silk



EMV7S 4x9TPZ
Pride Blue Trapezoid Silk



EMV7S 3x12
Pride Blue Silk

top left: **EMV7G 4x9TPZ** Pride Blue Trapezoid Glossy,
EMV5G 4x9TPZ Envy Green Trapezoid Glossy,
EMV6G 4x9TPZ Gratitude Dark Grey Trapezoid Glossy,
EMV8S 4x9TPZ Mischievous Red Trapezoid Silk
& Modtique **MTQ30 24x48** Salon

top right: **EMV7G 3x12** Pride Blue Glossy,
EMV7G/L3x12 Pride Blue Listello & **EMV1S 3x6** Astonished White Silk



EMV7G 3x6
Pride Blue Glossy



EMV7G 4x9TPZ
Pride Blue Trapezoid Glossy



EMV7G 3x12
Pride Blue Glossy



EMV7G/L3x12
Pride Blue Listello

MISCHIEVOUS RED



EMV8S 3x6
Mischievous Red Silk



EMV8S 4x9TPZ
Mischievous Red Trapezoid Silk



EMV8S 3x12
Mischievous Red Silk



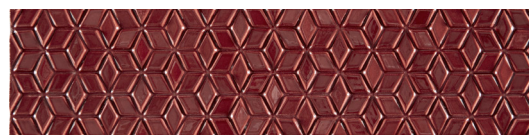
EMV8G 3x6
Mischievous Red Glossy



EMV8G 4x9TPZ
Mischievous Red Trapezoid Glossy



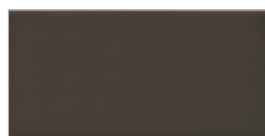
EMV8G 3x12
Mischievous Red Glossy



EMV8G/L3x12
Mischievous Red Listello

above: **EMV8S 3x12** Mischievous Red Silk,
EMV3S 3x12 Coy Grey Silk, **EMV6S 3x12** Gratitude Dark Grey Silk
& East Village **EVG40 12x24** Stuyvesant Charcoal

STOIC BROWN



EMV9S 3x6
Stoic Brown Silk



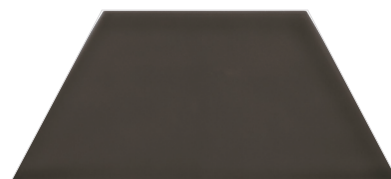
EMV9S 4x9TPZ
Stoic Brown Trapezoid Silk



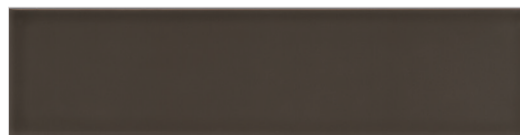
EMV9S 3x12
Stoic Brown Silk



EMV9G 3x6
Stoic Brown Glossy



EMV9G 4x9TPZ
Stoic Brown Trapezoid Glossy



EMV9G 3x12
Stoic Brown Glossy



EMV9G/L3x12
Stoic Brown Listello

above: **EMV9G 3x6** Stoic Brown Glossy,
EMV1G 3x6 Astonished White Glossy,
EMV1S 3x12 Astonished White Silk,
EMV1S 4x9TPZ Astonished White Trapezoid Silk
& Excursion **EXN50 8x36** Badlands

BRAVADO BLACK



EMV10S 3x6
Bravado Black Silk



EMV10S 4x9TPZ
Bravado Black Trapezoid Silk



EMV10S 3x12
Bravado Black Silk



EMV10G 3x6
Bravado Black Glossy



EMV10G 4x9TPZ
Bravado Black Trapezoid Glossy



EMV10G 3x12
Bravado Black Glossy



EMV10G/L3x12
Bravado Black Listello

above: **EMV10S 3x12** Bravado Black Silk,
EMV10G 4x9TPZ Bravado Black Trapezoid Glossy,
EMV1G 4x9TPZ Astonished White Trapezoid Glossy
& **EMV3G 4x9TPZ** Coy Grey Trapezoid Glossy



EMOTIVE

GLAZED CERAMIC WALL TILE



above: **EMV5G 3x12** Envy Green Glossy, **EMV6G 3x12** Gratitude Dark Grey Glossy, **EMV7G 3x12** Pride Blue Glossy, **EMV8S 3x12** Mischievous Red Silk, **EMV10S 3x12** Bravado Black Silk, **EMV5G 4x9TPZ** Envy Green Trapezoid Glossy, **EMV6G 4x9TPZ** Gratitude Dark Grey Trapezoid Glossy, **EMV7G 4x9TPZ** Pride Blue Trapezoid Glossy, **EMV8S 4x9TPZ** Mischievous Red Trapezoid Silk & Modtique **MTQ30 24x48** Salon

Ceramic Technical Data	ASTM®	ANSI®	Results ¹
Surface Hardness	Mohs Scale	N/A	5 Mohs
Break Strength	C-648	≥ 125 lbf.	≥ 150 lbf. avg.
Water Absorption	C-373	< 7% - ≤ 20%	> 10% ²

¹ Values are offered in good faith as being accurate and typical of normal production. Due to the natural variation of raw materials and manufacturing processes, the values of the purchased product for any particular installation may vary.

² Average production value.

Field Tile Nominal Size (in) ¹	Metric (cm)	Pcs./Sq Ft ²	Thickness ³	Edge
3x6	7.5x15	8	8.5mm	Pressed
3x12	7.5x30	4	8.5mm	Pressed
4x9TPZ	10x22.5	5.5	8.5mm	Pressed

¹ These values may vary from lot to lot.

² These values are based on actual sizes including the grout joint.

³ May not apply to textured surfaces or tiles with uneven back patterns such as mesh mounted mosaics.

Trim	Shape	Sku	Nominal Size (in) ¹	Metric (cm)
Bullnose		S4369	3x6	7.5x15
Bullnose		S43C9	3x12	7.5x30

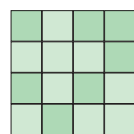
¹ These values may vary from lot to lot.

Typical Uses

Emotive glazed ceramic wall tile is appropriate for all standard, interior, residential and commercial, wall and backsplash applications.

This Florida Tile product will contribute to USGBC LEED® points and the ANSI® approved NAHB® Green Building Points.

Color Variation



V2 Slight Variation

Clearly distinguishable differences in texture and/or pattern with similar colors.

Color reproductions in this printed piece may vary from actual tile colors. Final selection should be made from actual tile samples.

Color, texture, and finish variations may occur due to the nature of the product.



www.floridatile.com

floridatile is a registered trademark in the U.S. of Florida Tile, Inc. © 2020