

JANUARY 2019

**Congratulations Jim Vogel, President of Conestoga Tile, newest inductee into the CTDA Hall of Fame**

During the annual Total Solutions Plus conference in October, Jim was recognized for his contributions and leadership in the CTDA and the Tile Industry. Since the formation of the CTDA in 1979 there hasn't been many years that a Conestoga Tile Executive has not served on the association's board of directors. To date, 26 people have been inducted into the Hall of Fame and two of those honored were Conestoga Tile Executives, Jack Vogel and Howard Pryor. This year we get to add Jim Vogel to that list.

Beyond leading the way for Conestoga Tile, Jim has also been actively involved in the tile industry. In 1994, Jim was asked to be a board member of CTDA and shortly after that he was asked to be the next treasurer. Jim jumped at the opportunity and began to build new financial reports to show more information on the performance of the association.

In 1996, Jim became the youngest president for the association. Also, Jim was the first 2<sup>nd</sup> generation family member to be honored with this role as his father was president in 1987. He continued to serve on the board in various positions until 2004.

Jim has also served on several manufacturers' distributor advisory committees. He also enjoyed presenting educational seminars at both Coverings and the CTDA management conference. He has also participated in a wide range of educational programs. All of these contributions leading to his 2018 induction into the CTDA Hall of Fame. Congratulations Jim!

We would also like to congratulate Steve Vogel, Co-owner and Vice President of Conestoga Tile. He is continuing the path of leadership in the Tile Industry by recently accepting the position of Vice President on the board of the CTDA. This will put Steve in line to become the next president of the association.



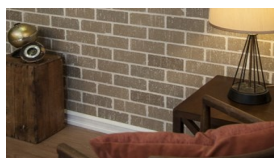
**The Following Pricelists are included in this edition of the Trailblazer:**

**ARC** – ARC is a supplier of curbless shower systems and accessories. In this pricelist we have added their newest base, ShuffleDEK. This base is ideal for laying large format tile without the need for valley cuts. Plus, the adjustable drain outlet allows installers to miss joists in most situations. ARC offers three different models to cover the most popular shower sizes. You will notice a price increase on most products in this pricelist.



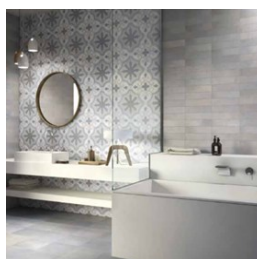
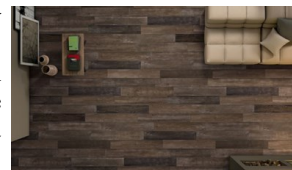
**Lunada Bay Tile** – This Lunada Bay pricelists includes a slight price increase on all products. We have also added all the products that were introduced in 2018. This includes the ceramic tile series Watercolor, Contourz their concrete line and two decorative glass lines, Origami Field and Textile. The newest introduction is a glass line, Tomei Modules. This series expands on their already popular Tomei series by bringing in larger format glass tiles. This series is inspired by modern architecture and created for residential and commercial walls. The Modular field tiles help to create tailored abstract patterns. The series is available in a soft color pallet of 11 different colors and two finishes. Stop in one of our showrooms to see all of the new series from Lunada Bay Tile.

**Metropolitan** – This manufacturer of unglazed quarry tile and pavers has added a new thin brick to their lineup. Royal Thin



received a slight price increase.

**Pastorelli** - We are adding a new series to our Pastorelli pricelist. Chester is a glazed porcelain wood look tile with a rustic feel. There are three color options each with a nice range of variation.



**Standard** – Exclusively shown in our showrooms, this vendor partner provides US inventoried imported products for prompt delivery. We have selected two new products, Gazzini Stat One and Gazzini Vintage. Stat One is glazed porcelain white marble look similar to Statuary Marble. It is available in three field tile sizes, two mosaics and a chair rail in both a polished and matte finish. Vintage is a colored aged concrete look available in two field tile sizes, two mosaic options, a chair rail and two 8" decorative field tile options. Visit one of our three showrooms to see these new lines.

## GENERAL

### FLORIM USA

**Essence Series:** 2x24 MATTE RECTIFIED FIELD - ALL COLORS

### LUNADA BAY

**MONOCHROMATIC BORDERS** - Please note that the Item # Lookup has changed. The New Item # Lookup is SAMB.

**Urban Textures Series:** 4x12 FIELD - COLOR UT1001 WHITE GLOSSY

### ROCA

**Color Collection - Bright (Group 0 Colors) and Color Collection - Matte (Group 0 Colors)** - Packaging change for the 3" x 12" Field Tile format

**Color Collection - Bright Group 0 Colors** - The following format

has been added to colors U761 Tender Gray & U081 White Ice: S4312, 3" x 12" Bullnose

**Maiolica** - The following formats have been added to colors Blue Steel and Taupe: 1/2" x 10" Pencil Liner, 2" x 10" Victorian Chair Rail and 2-3/4" x 10" Cornice Listello

**Rock Art** - The following Mosaic patterns have been added: Dots Mosaic available in colors Nero Marquina and White Statuary and a Terrazzo Scales Mosaic available in colors Gray and White

**Slates US** - Color Body Porcelain

### FLORIDA TILE

**Pietra Art Premier Marble** - Natural Stone

## ADDED

### BELLAVITA

**Bedrock** - Quartzite & Metal Mosaics

**Block** - Ceramic Wall Tile

**Cambridge** - Glazed Brick Tile

**Forno** - Glazed Brick Tile

**Mood** - Glass Mosaics

**Parkway** - Unglazed Brick Tile

### FLORIDA TILE

**Sequence<sup>HDP</sup>** - M4x4HEX Hexagon Mosaic has 0.79 SF/SHEET (MOUNTED ON 11-3/4x9-3/4 SHEET)

### LATICRETE

**Hydro Ban Quick Cure** - Rapid ready-to-use liquid-applied waterproofing membrane with exceptionally fast cure time

**Quick Cure Mortar Bed** - Rapid setting, polymer fortified pre-mixed mortar for thick bed applications

### LUNADA BAY

**Birdscape** - Glass Birds

**Tomei Modules** - Glass Tiles

### PAMARVA

**Marlow** - Glazed Ceramic Wall

**Royalton** - Glass Random Strip Mosaics

**Zen Pebble Mosaics** - Natural Stone

### SCHLUTER

**Kerdi** - KERDI200200, 6' 7" x 98' 5" / 646 SF Roll added

## DISCONTINUED

### BELLAVITA

**Rivergrass** - Entire Series

**Cobblestone** - Entire Series

**Watercolors** - Entire Series

### EMIL AMERICA

**Keystone** - Entire Series

### FLORIDA TILE

**Cinema<sup>HDP</sup>** - 18" x 18" Field Tile format only in all colors

**Soul** - Both L2x19 2" x 19" 24900A Interlude and 24900B Traffic Listellos only

**Span<sup>HDP</sup>** - 12" x 24" Textured (Pressed) Field Tile format only in both 34501T Snow and 34513T Silver colors

**Formations** - 6" x 6" Field Tile format only in all colors

### IMPRONTA ITALGRANITI

**Maxiwood - Rectified Glazed Porcelain - Natural** - Field Tile formats and Stair Nose format in all colors.

**Maxiwood - Rectified Glazed Porcelain - Polished** - All formats in all colors.

**Natural Stone - (Non-Rectified) Unglazed Porcelain - Natural** - All formats in all colors.

**Natural Stone - Rectified Unglazed Porcelain - Natural** - 11-7/8" x 23-5/8" and 17-3/4" x 36" formats in all colors.

**Stone Mix - Glazed Porcelain - Natural** - Color Limestone Honey only in all formats.

### JEFFERY COURT

**Chapter 2 Vintage Studio** - Composition 11-3/4" x 11-3/4" Mosaic in the Organic Blend color

**Chapter 2 Vintage Studio** - Brushwork 12-3/8" x 13" Mosaic in the Antique Lace, Crisp Linen, Enchanted Shadow, Mountain

Mist, Natural Burlap & Starry White colors only

### LUNADA BAY

**Mini Flat Bars** - Entire Series

**Monochromatic** - Glass Mosaic - Entire Series

**Venetian** - Entire Series

### LUNGARNO

**Bayou** - Entire Series

**Laguna** - Entire Series

### ROCA

**Marmi** - Entire Series

**Decorative Accents** - 7/8" x 6" Rope Accent in color 078 Bone only

**Color Collection - Bright Group 1 Colors** - 4-1/4" x 4-1/4" Field Tile, 4-1/4" x 4-1/4" S4449 Bullnose, 4-1/4" x 4-1/4" SN4449 Bullnose Corner, 4-1/4" x 6" ATCL3410 Round Cove Base Corner - Left and 4-1/4" x 6" ATCR3410 Round Cove Base Corner - Right formats in colors U078 Bone and U072 Snow White only. 2" x 2" SN4269 Bullnose Corner in color U072 Snow White only. 6" x 6" and 6" x 8" Field Tile formats in all colors

### STANDARD TILE

**Mosaic** - The following Mosaics: GY201 1" x 2" Basket Weave White w/Black Insert, GY202 1" x 2" Basket Weave White w/Blue Insert, GY303 1" Hexagon Matt White and GY301 2" Hexagon Matt White

### ZEN PARADISE

**Mini Pebbles** - Colors Golden and Ocean Blue only

**Mosaic** - Colors Sunset and White Marble only

**Orbitals** - Color Sunset only

**Pebbles** - Colors Golden and Ocean Blue only