



Congratulations to Howard Pryor!

For over 30 years, Ceramic Tile Distributors Association (CTDA) has been a leader in the ceramic tile industry, imparting the collective knowledge of years of experience in distribution and manufacturing. During that time, CTDA has had the privilege of being guided by some of the best leaders in the industry. It is now that we recognize one of these leaders with the presentation of this year's CTDA Hall of Fame award.

Congratulations to this year's Hall of Fame winner Howard Pryor! Howard was voted into the Hall of Fame by many of his colleagues. When asked why Howard should be inducted into the Hall of Fame one of his colleagues said, "Howard has been a promoter of CTDA and the tile industry. His work at Conestoga Tile has been a factor on growing their business. He has been available to help other distributors with ideas to sell on the commercial market. His leadership on the green initiative is outstanding."

Howard has been on the CTDA Board of Directors for 5 years and has been instrumental in training tools to address mold issues and understanding being "Green" with ceramic tile. He has served as the committee chairperson for the CTDA Green committee. Howard was also very instrumental in the development of the CTDA Certified Ceramic Tile Salesperson (CCTS). Also for the past 5 years, Howard has also serves on the TCNA's ANSI committee to help develop standard installation methods for the industry.

Howard joins many industry leaders in this recognition including Conestoga Tile founder, Jack Vogel.

Conestoga is Tweeting About Tile at Twitter

Most of us have heard of and even participated in one of the many free social networking sights on the internet. One of those websites is Twitter and recently Conestoga Tile started "tweeting" (posting messages) about new products that are available through Conestoga Tile. We encourage you to check us out at the website address below. This is a great tool to get up to date information on new products available to you from Conestoga Tile. You can sign up for free to continue to receive messages from us.

<http://twitter.com/ConestogaTile>



Florida Tile Fall Introductions:

Florida Tile continues to bring exciting new products using the latest technology.

Legend - The first U.S. made tile product using High Definition Porcelain (HDP) technology. Today, with the advances in glazing technology, High Definition Porcelain utilizes a digital printing process pioneered in inkjet printers. This is a huge leap forward in both resolution and pattern variation, creating a porcelain tile that is virtually indistinguishable from natural stone. **Legend** has four colors that recreate several different natural slates bringing depth to the image without all the texture. They have also added a great ledger stone mosaic.

Fontana - A glazed porcelain with four colors to replicate various fountains of Italy. The **Fontana** portfolio has an ethereal quality that is soft yet dramatic. It combines the distinctive veining of marble with the shifting color of slate, yet is more durable and easy to clean than either!

Formations - A through-body porcelain with five colors that are a modern interpretation of a stone look, created in a stylized version of Slate. The finish is subtly flecked and shimmers in the light, playing with the texture and colors on the face of the tile, it creates a dramatic effect.

Metal Art Matrix - A stainless steel product line with several different mosaics to add excitement to any installation.

Go to our website www.conestogatile.com and click on "New Products from Florida Tile" to view videos of these amazing new product lines.

Discontinued

American Florim

- Dublin Stone - Entire Series
- Applause (Finale) - Entire Series
- Villa Como - Entire Series

Impronta italgranti

- POST—Color Body Porcelain - Entire Series

Jeffrey Court

- Chapter 7 – Confetti— Entire Series

Laufen

- Yucatan - Entire Series

Enclosures

The following pricelists are included in this edition of the TrailBlazer:



AFI (American Florim) - We are preparing to introduce 4 new glazed porcelain floor tiles (Corfino, Durango, Marquesa and Stonefire) that will jump start a new wave of product introductions from **American Florim**. Please review the enclosed price list and see many of the valued priced floor tiles available.



Florida - We have included an addendum capturing the upcoming fall introductions that will feature Legend, produced in high definition by the most sophisticated glazing process in the world.

Natural Stone - We have updated our price list for the most common polished marbles and granites, many of which are shown in our showrooms.



Questech - A new Sculptured Metals line will be introduced in the fall adding to the overall depth of the product line. **Questech** continues to be one of our most successful offerings and the Sculptured Metals line will add more design flexibility to an already diverse package.



Villi - This European glass manufacturer has been primarily marketed through our architectural department and there will now be a focus placed on the residential / dealer showroom. Glass is becoming one of the most popular design elements in tile.

Price List Note

American Florim

Corfino - 12" x 12"

Color Fidia

Will not be a stock item