



VOLUME 29

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50th Year Promotion for the Month of June

Purchase a full roll of Noble Chloraloy, CIS, TS, or SIS membranes and receive a 50% discount.

Conestoga Tile wins distributor award from Italian manufacturers

After a lengthy selection process, **CONESTOGA CERAMIC TILE DISTRIBUTORS** has been named the 2008 recipient of the Confindustria Ceramica North American Distributor Award. Presented annually at Coverings, this award recognizes a U.S. or Canadian distributor for their dedication to the promotion and use of Italian ceramic tiles in the marketplace.

As in the past years, a Supervisory Committee, made up of members of the Confindustria Ceramica Board of Directors, compiled a list of criteria based on recommendations from the Italian ceramic tile manufacturers. Number of votes expressed by the companies; competence and skill over the years as an importer and distributor of Italian ceramic tiles; preference for Ceramic Tiles of Italy for their unique aesthetic and technical qualities; fair-trade practices in the commercial relationship undertaken with the Italian manufacturers; and best showroom and corporate image were all taken into consideration during the judging. **CONESTOGA TILE** exemplified each of the rigorous standards set forth by the Italian ceramic tile industry.

CONESTOGA CERAMIC TILE DISTRIBUTORS, INC. is a major wholesale distributor and importer of ceramic tile and allied products representing approximately 50 domestic and foreign manufacturers. They carry an extensive collection of Italian ceramic tile including **Edilgres Sirio, EmilCeramica, Ceramiche Ricchetti, Mediterranea, Cerim, Rex, Rondine, Tagina, Impronta Ceramiche, Dolce Vita** and **Pastorelli**. Now celebrating their 50th anniversary, the family-run company continues to uphold its legacy of integrity, teamwork, enthusiastic professionalism, pride and family values.

CONESTOGA TILE values their special distributor-manufacturer relationship with the Italian ceramic tile industry. The fruitful partnership has led to many successes.

"The leading quality that we associate with Italian tile is design," said company president Jim Vogel. "The Italian manufacturers are the leaders in new innovative ceramic tile designs. We also recognize Italian manufacturers' excellence in the development of high quality porcelain tile. **CONESTOGA TILE** is honored to receive this award. We have had many great years working with the Italian manufacturers and are looking forward to many more."

On April 30th, 2008 members of **CONESTOGA TILE** were on hand to accept their award. Confindustria Ceramica President Alfonzo Panzani presented the award during the Ceramic Tiles of Italy annual party at Coverings.

June, 2008

Nuheat Nabs NTCA Award

Nuheat named the most preferred brand of electric radiant heating by contractors

This year's Coverings trade show in Orlando, FL., saw **Nuheat** Vice President of Sales Kevin McElroy accept the award for most preferred brand of electric radiant heating, presented by the National Tile Contractor Association and Clear Seas Research.

This was the inaugural presentation of the Tile & Stone Installation Contractor CLEAReport Award, which canvassed 7,500 NTCA members and Tile magazine subscribers, asking them to rate products in nine categories.

The survey determined brand preference through a variety of questions. Product performance was named most important attribute by respondents, with 98% reporting it as 'very important / important'.

Nuheat received the highest approval rating in any of the nine categories surveyed, with 48%.

McElroy said he was very proud to receive an award decided by contractors. "It's incredibly rewarding to have industry professionals- the people who actually work with products day in and day out- recognize **Nuheat** as their most preferred brand."

Enclosures - Price Lists

Mediterranea - We will be adding three new styles to this collection of products. Bellagio and Safari are modestly priced porcelains with higher end visuals that will combine 18 x 18, 13 x 13 and mosaics. Havana is an authentic wood-look in 12 x 24 and 6 x 24 sizes. All of these new items will be stocked with the exception of the 12 x 24 Havana.

Questech - The new 2008 introductions are now in stock. If you have been successful promoting the original package, you will be very excited to see the new items which are showcased in their own display tower. **Questech** remains one of our fastest growing product offerings. Please contact you **CONESTOGA TILE** sales representative to see both display options.

StarQuartz - Please review the added information on StarCure, the new accelerant for rapid cure and moisture area applications. StarCure is available in two sizes, one for the 18 lb unit and another for the 9 lb unit, and will be provided free of charge.

Vitrium - New series (Elements) and sizes (3 x 3 and 2 x 12) have been added to the collection. Customers who have ordered displays will begin to see them arrive and they will showcase the new offerings.

General Information

Aqua Mix

Phosphoric Acid Cleaner
Renamed Phosphoric Acid Substitute and the product has been reformulated and will not contain VOCs or phosphates.

Discontinued

American Olean

Earthscapes
Entire Series
Serramonte
Entire Series

Aqua Mix

Cleaners
Concentrated Stone & Tile Cleaner
5 Gallon Pail Only
Colorants Accessories
Grout Colorant Applicator

Florida

Pietra Art Limestone
Color Alexandria Beige
12" x 12", 18" x 18" and
24" x 24" Only

Italgres

Creta
Entire Series

Vitrium

New Hope Colors:
NH-1 River Ice, NH-5 Silver, NH-23 Plum Multi, NH-32 Adobe, NH-33 Provance Gold, NH-34 Bittersweet and NH-35 French Blue

Kente Colors:
KE-4 Ming Blue, KE-5 Khan Blue and KE-9 Rice Moon

Oceana Colors:
OC-15 Sage Moonlight, OC-16 Woodland Moonlight, OC-17 Moonlight Blue and OC-18 Desert Moonlight

Registration Forms

Please see enclosed registration forms for upcoming CT-101 and Ceramic Tile Consultant (CTC) educational programs.