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Conestoga Tile wins distributor award from Italian manufacturers

After a lengthy selection process, Conestoga Ceramic Tile Distributors has been named the 2008 recipient of the Confindustria Ceramica North American Distributor Award. Presented annually at Coverings, this award recognizes a U.S. or Canadian distributor for their dedication to the promotion and use of Italian ceramic tiles in the marketplace.

As in the past years, a Supervisory Committee, made up of members of the Confindustria Ceramica Board of Directors, compiled a list of criteria based on recommendations from the Italian ceramic tile manufacturers. Number of votes expressed by the companies; competence and skill over the years as an importer and distributor of Italian ceramic tiles; preference for Ceramic Tiles of Italy for their unique aesthetic and technical qualities; fair-trade practices in the commercial relationship undertaken with the Italian manufacturers; and best showroom and corporate image were all taken into consideration during the judging. Conestoga Tile exemplified each of the rigorous standards set forth by the Italian ceramic tile industry.

Conestoga Ceramic Tile Distributors, Inc. is a major wholesale distributor and importer of ceramic tile and allied products representing approximately 50 domestic and foreign manufacturers. They carry an extensive collection of Italian ceramic tile including Edilgres Sirio, EmilCeramica, Ceramiche Ricchetti, Mediterranea, Cerim, Rex, Rondine, Tagina, Impronta Ceramiche, Dolce Vita and Pastorelli. Now celebrating their 50th anniversary, the family-run company continues to uphold its legacy of integrity, teamwork, enthusiastic professionalism, pride and family values.

Conestoga Tile values their special distributor-manufacturer relationship with the Italian ceramic tile industry. The fruitful partnership has led to many successes.

"The leading quality that we associate with Italian tile is design," said company president Jim Vogel.

"The Italian manufacturers are the leaders in new innovative ceramic tile designs. We also recognize Italian manufacturers' excellence in the development of high quality porcelain tile. Conestoga Tile is honored to receive this award. We have had many great years working with the Italian manufacturers and are looking forward to many more."

On April 30th, 2008 members of Conestoga Tile were on hand to accept their award. Confindustria Ceramica President Alfonzo Panzani presented the award during the Ceramic Tiles of Italy annual party at Coverings.

Registration Forms

Please see enclosed registration forms for upcoming CT-101 and Ceramic Tile Consultant (CTC) educational programs.

50th Year

Promotion for the Month of May

Please see the enclosed flyer featuring our monthly promotion for May 2008. Since we have phased out the CO-2040 Mastic, we wanted to give all of our customers the opportunity to try the **Laticrete Latamastic 15** at a special price regardless of quantity. Thank you in advance for your support.

May, 2008

Questech 2008 Displays Available

Questech is posed to launch an exciting new collection of products for 2008. These products will be shown on a newly designed display that compliments the original display from the exist offering. **Questech** is on of **CONESTOGATILE's** fastest growing products and the 2008 introductions will surely add to the overall success. Consistent with the existing **Questech** offering, **CONESTOGATILE** will be stocking all of the components in the line. Also, they have added a toilet paper holder and towel bar/post combination to their accessory line of bath fixtures in the travertine color. Your **CONESTOGATILE** sales representative will be happy to review the new program with you.

Enclosures - Price Lists

Laufen - The **Laufen** brand is going through a renaissance as they incorporate a variety of new product introductions into their mix. Although we are currently stocking a limited number of lines from **Laufen**, our service levels are still good as we access material weekly from their warehouse in Norfolk, VA. ConestogaTile is committed to reenergizing the **Laufen** line as they enhance the overall product offering.

Noble - **Noble** is the leading manufacturer of sheet membranes for crack isolation, sound control and waterproofing. Their SIS sound control system is the thinnest on the market allowing for low profile installations and easy transitions to other flooring products. Chloraloy still remains as the industry standard for shower pan waterproofing. One item to note is the fact that they no longer make the 5' x 20' roll in Chloraloy..

Royal Mosa - **Royal Mosa** continues to be one of **CONESTOGATILE's** most respected brands in the architectural and design community. Our customers involved in the commercial market have become very familiar with **Royal Mosa** over the years. The product is manufactured in The Netherlands and stocked in the U.S. in Charleston, S.C.

Discontinued

American Olean

Earthscapes - Entire Series
Selce - Entire Series
Serramonte - Entire Series
Terra Paver -
Color OW81 China Blue Only
8" x 8", Cove Base and Corners

Florida

Metal and Cast Décor
Floral Design Only
1" x 1" and 2" x 2" Dots
1-1/4" x 8" Borders - All Finishes

Pastorelli

Creek Stone
Field and Decos
4" x 4" Size Only

Standard

Borgosole Class - Entire Series
Arte Del Fuoco Crackle - Entire Series
Kerex Rangon - Entire Series

General

Florida

Please replace the old Florida tile pages with the enclosed Florida price list pages in your book. This is due to some corrections made to the price list.

Price List Corrections

American Olean

Artistic Elements Metalwork's
2" x 2" 22DOTA Cherry Blossom Dot
Sold Full Carton Only - 16 PCS/CTN

Catharina
Colors Numbers Should be:
CI90, CI91, CI92 and CI93

Florida

Phoenix
18" x 18" Field 17.80 SF/CTN
Retroclassic Flair
Color Group 50804W Size 6" x 6"
Note: a) Only available in 50804W Parchment

Impronta/Italgraniti

Lights Sold By the Sheet
Portofino Sold By the Sheet

Natural Stone

Marble Mosaic
Sold Full Carton Only - 5 SF/CTN

Stonepeak

Terrain Plus
6" x 12" Cove Base

Sold Full Carton - 8 PCS/CTN
1" x 6" Cove Base Corner In/Out
Sold Full Carton - 4 PCS/CTN